



**News Release  
July 31<sup>st</sup> 2011**

### **Launch of the Arts for India MA Scholarships**

Arts for India, the international charity which raises funds for the development of the International Institute of Fine Arts (IIFA), Modinagar, NCR Delhi, today announced the winners of the first Arts for India MA Scholarships.

IIFA and the University of the Arts London (UAL), the UK's leading arts education institution, have been working together since 2004 to raise the teaching capability of IIFA through staff and student residencies to the Modinagar-based campus.

These two new Scholarships will support students, Adam de Boer and Charlotte Jonerheim who have both been educated to graduate level and who have been accepted onto the MA Fine Art course at Chelsea College of Art & Design, UAL, to complete their MA course and following graduation undertake a three-month residency at IIFA teaching and inspiring students. The selection panel were particularly impressed with Adam and Charlotte's work.

Adam de Boer is from California and is accomplished in drawing and narrative painting. He has exhibited across the USA at both commercial and non-profit galleries. In 2010 he exhibited at the Flashpoint Gallery in Washington DC. Adam was awarded the scholarship due to the quality of his work as well as his desire to use it to experience another culture, gain inspiration for a new body of work, as well as share his unique skills in representational drawing and painting.

Charlotte Jonerheim is Swedish, a sculptress and has extensive experience of India. She explores objects she finds in her immediate surroundings and challenges, changes and disturbs them. She will treasure the opportunity to engage with the community of students in Modinagar and develop a narrative based on her experiences whilst sharing her medium and artistic theory with an audience eager to learn from such an accomplished creative.

Both students will travel to IIFA in 2012.

Information for journalists:

In the year 2000 industrialist and philanthropist Satish and his wife Abha established the International Institute of Fine Art (IIFA) to nurture young Indian students, inspire imaginative thinking and motivate them to achieve in the field of art and design to international standards.

IIFA is located in the town of Modinagar, 45km North of Delhi, and has become a top destination for high-quality education in India. It is therefore the ideal location for the country's first arts university offering education to internationally recognised standards.

In 2010 Satish Modi was appointed an Ambassador for Philanthropy by Dame Stephanie Shirley the UK's Founding Ambassador for Philanthropy in recognition of his efforts in India and his role on the world stage as an advocate to others.

Mr. Modi launched Arts for India at Kensington Palace in October 2010 and the charity raises funds internationally to fund IIFA's two educational partnerships: University of the Arts London (UAL) and the Princes Drawing School as well as funding the Adopt an Artist programme which seeks to give 100 students a year free education at IIFA.

IIFA has worked with UAL since 2004 to send teachers and staff from UAL to IIFA. These new MA Scholarships are the first in a planned series over the next few years.